



## Go Green Program



<b>Launch:</b>	October 2008	<b>Location:</b>	Parañaque
<b>Focus:</b>	Environment		
<b>Beneficiaries:</b>	65,000 barangay B.F. residents in Parañaque where Mondelez Philippines, Inc.'s (MPI) manufacturing facility is located.		
<b>Partners:</b>	MPI employees and 3 <sup>rd</sup> party service providers		
<b>Summary:</b>	<p>MPI's strategy is simple: We want to do well by doing good. This we do through the three pillars of sustainability: Social, Economic and Environmental responsibility. By taking into account all three, we create a 'sustainability lens' by which we gauge our actions. We do business in a way that ensures we meet the needs of the present generation without compromising those of the future.</p> <p><b>Go Green focuses on: Reducing, Reusing and Recycling.</b></p> <ol style="list-style-type: none"> <li><b>Reusing Water:</b> Our Wastewater Treatment <i>recycles</i> water, which we later <i>reuse</i>. We utilize water collected from our Rainwater Harvesting.</li> <li><b>Reducing Energy Use and Carbon Emissions:</b> We <i>reduce</i> energy consumption by harnessing the power of the sun through solar lighting. We find opportunities to use energy-efficient appliances in our offices and plant.</li> <li><b>Recycling Waste:</b> Our Materials Recovery Facility lets us <i>recycle</i> and dispose of waste without harming the environment. We constantly look for ways to <i>reduce</i> our packaging use so that we create less waste. A partnership with the ABS-CBN Foundation Bantay Langis program helps us treat oil used in our manufacturing activities to be reused again. The profits from selling the treated oil are then used by the Foundation to support environmental programs.</li> </ol> <p>We set a long-term goal of 5% year-on-year reduction for our use of energy, water, and packaging and carbon emission from 2008 and onwards.</p>		
<b>Results:</b>	<ul style="list-style-type: none"> <li><b>Energy saved:</b> Equivalent to lighting and running our Parañaque plant for 4.3 months. This amount of power is equivalent to 137 round-trip airplane rides from Manila to the southern part of Australia.</li> <li><b>Water saved:</b> Equivalent to filling up 14.5 Olympic-sized swimming pools.</li> </ul>		