

MONDELEZ PHILIPPINES' BRANDS

Mondelez
International
SNACKING MADE RIGHT



LOVED AND CHERISHED BRANDS

TANG -the #1 Powdered Beverage brand in the Philippines* available in more than 30 countries, is the leading brand in the powdered beverage category in the country. This refreshing, fruit-flavored drink is available in a variety of flavors -- based on local consumers' preferences -- and is fortified with vitamins and minerals.

OREO, milk's favorite cookie, was first introduced in 1912, and now this cream-filled sandwich cookie is a favorite of consumers around the globe. Today, Oreo is available in many flavors and varieties, such as chocolate covered and wafer rolls.

The Philippines' jewel, **EDEN** –the #1 Block Cheese brand* started the trend of carton cheeses in the country. It's a favorite of moms for making dishes creamy and delicious and providing vitamins and minerals including Iron, Iodine, Vitamins A and B2.

CHEEZ WHIZ -the #1 Cheese Spread* made its way over to the Philippines in 1967 as one of the first products to be produced and sold by Mondelez Philippines. Cheez Whiz is the most loved cheese spread in the Philippines. It provides a delicious snack for moms and kids who love its cheesy taste.

TIGER is a range of biscuits, filled with vitamins and minerals. Tiger contains a combination of nine vitamins (A, B1, B2, B3, B5, B6, B12, D and E) and six minerals (Calcium, Magnesium, Iron, Phosphorus, Zinc and Iodine). Tiger is available in Original, Chocolate and Milk varieties.

Our **BELVITA** Breakfast Biscuits are delicious and specially designed for breakfast. These breakfast biscuits help provide energy for the whole morning. Try them with a fruit, a yogurt and a hot beverage: a delicious and balanced breakfast.

WHAT MDLZ BRAND DO YOU LOVE THE MOST?

CADBURY DAIRY MILK

-the #1 Chocolate brand in Modern Trade* is made with fresh liquid milk – a glass and a half for every half pound of chocolate to be precise. It quickly became the market leader in the UK after it was launched in the early 1900s. Cadbury Dairy Milk is now enjoyed in 33 countries and available in more than 23 varieties to delight consumers of all ages.

TOBLERONE -the #1 Gifting Chocolate brand* is a Swiss chocolate bar made with honey and almond nougat and is instantly recognized by its triangular shape. Created in 1908 by Theodor Tobler, Toblerone is available around the world.



* Source: 2019 Nielsen RTA

TAKE A BITE A TASTE OF WHO WE ARE